

GeneralData



SUCCESS STORY

For over 30 years, Packers Chemical, Inc. has been a leading manufacturer of chemicals for use in the food processing industry.



Packers Chemicals Case Study

Packers Chemicals requires a high-efficiency, dependable labeling system to meet new GHS requirements. General Data analyzes their needs and creates a budget conscious solution.

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Packers Chemical, Inc.

The Company

Packers Chemical, Inc.

Location

Keiler, Wisconsin, USA

Type

Chemical Industry

Web Site

www.packerschemical.com

**"The ongoing challenges of
GHS on labeling and safety
data impact everything."**

**- Terry Carling Kelly,
Packers Chemical
General Manager**

THE CUSTOMER

For over 30 years, Packers Chemical, Inc. has been a leading manufacturer of chemicals for use in the food processing industry. Packers Chemical manufactures over 60 million pounds of detergents and sanitizers annually and are experts at creating innovative solutions, designed to meet the unique needs of their customers. Accurate product identification is critical to the success of Packers Chemical's operations and customer satisfaction. The need for an efficient product labeling system, coupled with OSHA's new GHS labeling requirements, prompted Packers Chemical to reevaluate their existing labeling system.

THE CHALLENGE

Packers Chemical's existing labeling and printing system was primarily dependent upon color laser printers and sheeted label material. Using this laser printing method for product labeling proved to be unreliable, and required numerous hours of weekly troubleshooting by their sole IT person. When the plant floor's laser printers experienced printing problems, mission-critical operations would stop, causing lost production time and increased labor costs. New GHS labeling requirements further increased the need for a high-efficiency, dependable labeling system. "The ongoing challenges of GHS on labeling and safety data impact everything that we do. So our entire system had to change," said Terry Carling-Kelly, Packers Chemical General Manager.

THE SOLUTION

With no solid knowledge of how to fix their printing and labeling problems, Packers Chemical reached out to General Data Company for help. After a thorough assessment of the facility's operational issues and budgetary constraints, General Data devised a made-to-measure plan of improvement. Working together with General Data's team of experts, Packers Chemicals determined that a color inkjet printing and labeling system would be the most efficient, cost-effective way to meet their objectives. This solution provided flexibility to print the color GHS label components on various label sizes, with user-friendly equipment that did not require daily maintenance – at a price that fit into their budget.

THE ROLLOUT

Working with General Data's labeling experts, Packers Chemical trialed an inkjet-receptive label designed specifically for use with Epson's TM-C3500 color inkjet printer. Upon completion of the system's assessment, it was

determined there was no need for the label printing software, since the printer was capable of printing from an Adobe PDF file. This saved Packers Chemical hundreds of dollars, along with the nuisance of learning a new software program. Another color inkjet printer was then introduced which addressed their need for printing large, color drum labels. General Data created a solution that was budget conscious, and Packers Chemical had the financial bandwidth to purchase several additional inkjet label printers, further increasing operational productivity.

THE RESULTS

Packers Chemical has realized a significant increase in productivity, decreased operational and equipment downtime, and can provide better service and delivery for its customers. "General Data's customer service has been top-notch," said Terry. "It's quick and efficient. It gets the job done and you can move on." Brad Hazen, IT Manager at Packers Chemical, has also gained back the numerous hours previously spent troubleshooting printing problems. "I'd recommend General Data because they are a one stop shop," said Brad. "They're experts in the field of GHS compliance. They supply everything you need from the printers to the paper to the ink to the expert technical support you need to get the job done."



[Click on the image to watch the Packers Chemical video](#)

INCREASED PRODUCTIVITY

DECREASED DOWNTIME

HAPPIER CUSTOMERS

**CONTACT US TODAY
FOR A FREE CONSULTATION**

**Please visit our website at
www.general-data.com/ghs
or call us at 1-844-643-1129**

**Download Our Free
GHS Labeling System Guide**
www.general-data.com/ghs-labels-buyers-guide

Do you need a GHS labeling system and you're not sure where to start or what's best for your operations?

Call the experts at General Data - we will help you every step of the way. We can do a free consultation to help you choose the right system for your business.

We will make sure that your GHS product labeling system works best for you, delivers maximum ROI, and enables you to better serve your customers.



General Data Company, Inc
1-844-643-1129
talktous@general-data.com
www.general-data.com/ghs