

BarTender[®] Software (On-premises)

Centralized, robust, and secure

The world's most trusted solution
for labeling, marking, and coding

BarTender Software provides comprehensive enterprise-wide printing with centralized management. Our robust solution streamlines your operations with workflow orchestration and revision control, auditing, and flexible printing. Always-on high-availability and added security provide the ultimate level of confidence.

When to Deploy BarTender Locally

- Have available IT resources
- Trigger printing by a connected device automatically
- Run large scale print jobs with high performance and low latency
- Minimize risks of poor internet connection and performance

Ensure label accuracy and compliance

Easily generate barcode labels and RFID tags with easy-to-use design tools usable by everyone – regardless of proficiency. BarTender supports the latest barcode and labeling standards including GS1, RFID, UDI, GHS, FDA, and more.

Print anywhere, anytime on any device

Reduce unnecessary steps and costs by printing at the source of work from any browser or mobile device. Minimize print operator errors with dynamic, easily accessible data entry forms for standardized data capture.

Automate your label printing workflow

Optimize your business processes and create new ones by integrating to any business system or application using the method that best fits your needs, such as the industry-leading REST API or no-code Integration Builder.

Select and print the right data every time

Easily connect your label templates to 20+ databases or file types including Microsoft Excel Online, Google Sheets, Azure SQL, SAP HANA, and more. Enable advanced serialization for enhanced asset traceability and compliance.

Increase label document efficiency and accountability

Enhance label template management with a secure, central repository for your documents and revision control with file check-in and check-out. Develop new workflows to track the status of your label files from start to finish.

Enable secure, auditable processes

Secure document and user access with role-based security and user permissions. Fully encrypt templates to avoid unauthorized access, sharing, or access.

Choose the BarTender Edition that's right for you

Available in four editions: Enterprise, Automation, Professional, and Starter. All editions include the easy-to-use label designer, business data connections, and support for over 10,000 printer drivers to take your labeling operations to the next level.

	Starter	Professional	Automation	Enterprise
Printer licensing	Workstation only	•	•	•
WYSIWYG designer	•	•	•	•
Broad printer support	•	•	•	•
Extensive barcodes	•	•	•	•
Pre-defined label stock	•	•	•	•
Online library with 400+ pre-built label templates	•	•	•	•
Local data	•	•	•	•
Driverless remote printing		•	•	•
Anywhere, anytime printing		•	•	•
Data entry forms		•	•	•
External devices		•	•	•
Broad database support		•	•	•
Intelligent Templates™		•	•	•
RFID		•	•	•
Process automation			•	•
Print recovery			•	•
.NET SDK			•	•
Flexible integration			•	•
REST API			•	•
Unlimited logging				•
Centralized labeling management				•
Content and workflow management				•
Enterprise security				•
Business continuity				•
Global operations				•

Print to unlimited printers with BarTender Workstation



Smarter Technology. Exceptional Results.

General Data Company, Inc.
talktous@general-data.com
844-643-1129
www.general-data.com

Empower your small and mid-size business with unlimited printer access from a single user.

- Deploy labeling quickly
- Easily scale your labeling
- Minimize upfront labeling costs
- Manage users instead of printers