

## Simple, reliable and energy efficient tabletop printing

High performance, low investment



### Packed with features

The CL-E720 table top printer is packed with features usually reserved for higher class machines. Designed and built for easy operation and service, it includes the proven Citizen ARCP™ mechanism, which guarantees sharp, high quality print results.

### Environmentally friendly

Featuring an integrated Energy Star® power supply, the CL-E720 meets today's demand for green IT solutions. With super-low standby power consumption, it is one of the most energy efficient printers available.

### Well connected

You can also operate the printer remotely and adjust settings thanks to its LinkServer™ management tool which enables you to connect to the printer instantly via a web browser.

## CL-E720

Label, Industrial

### Applications

- Courier
- Logistics / Transport
- Manufacturing
- Retail
- Warehousing



The CL-E720 is ideal for tight spaces. Its Hi-Open™ case lifts up vertically, so the printer's footprint doesn't change if the case is open.

# CITIZEN



Featuring on board LAN & USB interfaces, the CL-E720 provides several options for field installation.

## Specifications

Model	CL-E720
Printing Technology	Thermal Transfer + Direct Thermal
Resolution	203 dpi
Print Speed (maximum)	8 inches per second (200 mm/s)
Print Width (maximum)	4 inches (104 mm)
Media Width (min to max)	0.5 to 4 inches (12.5 to 118 mm)
Roll Size (max), Core Size	Outside diameter 8 inches (200mm) Core size 1 to 3 inches (25 to 75 mm)
Media Thickness (min to max)	63.5 to 254 µm
Media Length (min to max)	0.25 to 158 inches (6.4 to 4013 mm, depending on emulation)
Media Sensor	Fully adjustable gap, reflective black mark and ribbon near end
Main Interface	Triple interface: USB and Ethernet built-in plus interface card slot for optional card
Interface	Wireless LAN 802.11b and 802.11g standards, 100 metres, 64/128 bit WEP, WPA, up to 54Mbps, Premium Wireless LAN, Ethernet (10/100 BaseT), Ethernet (SEH), Serial (RS-232C compliant), Parallel (IEEE 1284 compliant)
Ribbon size	2.9 inches (74mm) maximum outside diameter. 360 meter length. 1 inch (25mm) core
Ribbon winding & type	Ink side in or out, automatically sensing. Wax, Wax/Resin or Resin Type
Ribbon system	ARCP™ automatic ribbon tension adjustment
Mechanism	Hi-Lift™ metal mechanism with wide opening head
Control panel	4 buttons, 2-color backlit graphic LCD with status LED

## CL-E720

### Label, Industrial

## Features & Benefits

- Hi-Open™ case for vertical opening, no increase in footprint and safe closing.
- ENERGY STAR® compliant
- Recyclable packaging
- Basic peeler



With standard operations accessible from the front, this printer is designed for easy loading of media and simple maintenance operation.

# CITIZEN

CL-E720

Label, Industrial

<b>Model</b>	<b>CL-E720</b>
<b>Emulations (Languages)</b>	Cross-Emulation™ - automatic switching between Zebra® ZPL-II® and Datamax® I-Class®, DMX400
<b>Drivers and software</b>	Free-of-charge on CD with printer, including support for various platforms
<b>Flash (Non-Volatile Memory)</b>	16 MB total, 4MB available for user
<b>Size (W x D x H) and Weight</b>	250 x 458 x 261 mm, 11 Kg
<b>Warranty</b>	2 years on printer. 6 months or 50 Kms printhead

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