

**Material Specification Sheet****Product:**

DayGlo Coupon Label

**Description:**

A red fluorescent sheet, laminated to a thin, clear BOPP creating a single-ply, instant redeemable coupon with a water-based acrylic all temperature PSA formulation and a semi-bleached, supercalendered white kraft suitable for roll-label applications.

**Recommended Applications:**

For applications needing aggressive performance at low temperatures and is well suited for refrigerated food label applications. Conforms to FDA 175.105 for indirect food contact and CONEG regulations.

**Facestock:**

A red fluorescent sheet laminated to a thin, clear BOPP creating a single-ply, instant redeemable coupon.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Caliper:	4.5	mil	

**Adhesive:**

A water-based acrylic all-temperature permanent PSA formulation. Adhesive is both latex and elementally chlorine free.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Application temp:	-20°	Fahrenheit	
Service temp:	-30° to +200°	Fahrenheit	

**Liner:**

A 40# semi-bleached, supercalendered white kraft suitable for roll-label applications.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Caliper:	2.5	mil	
Tensile: MD	34	lb/in <sup>2</sup>	
CD	22	lb/in <sup>2</sup>	
Tear: MD	32	grams	
CD	34	grams	
Opacity:	65	percent	

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

