## 6 NiceLabel DESIGNER STANDARD



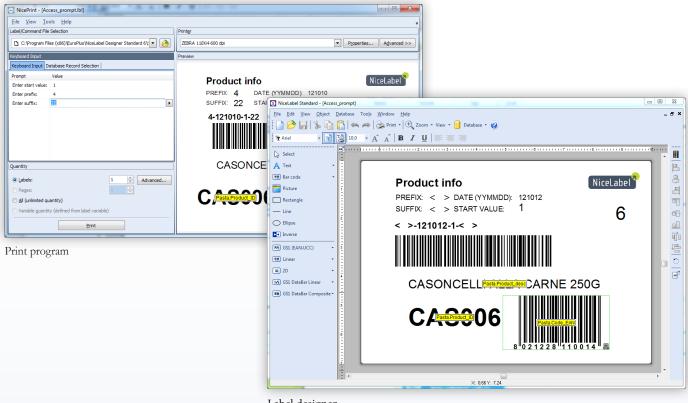
# The easiest way to connect labels with your existing database

The Full Spectrum of Labeling Software



### Industrial labeling made easy

The easiest way to connect labels with your existing database



Label designer

### **Benefits**

#### Easily design professional labels

Designer Standard's wizards make it easy to do common label tasks including connecting to your existing databases.

#### Connect to your existing databases

You already have your label data in a database; why not use it to improve your labeling? Rather than create lots of near identical labels, design a few templates and connect them to your existing data.

#### Easy printing for your operators

The NicePrint module gives non-technical users an easy "point and click" label printing interface without them ever having to see a label design program.

#### Easily create concatenated variables

Designer Standard supports serial numbers, prompts, date/time stamps, linked fields, expressions and database. Expressions allow you to concatenate and manipulate fields and create composite variables such as serial numbers (decimal counting).

**Download your free trial today.** www.nicelabel.com





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#### **Products and Services**

It doesn't matter what industry you're in - all businesses have four things in common: they all need to work smarter, reduce costs, increase productivity, and better serve their customers.

At General Data, our mission is to provide the best-in-class products and services, backed up by exceptional customer service, that produce maximum return on investment for our customers.

#### Products

- Barcode Labels & Tags
- Thermal, Laser & Inkjet Printers
- Barcode Scanners
- Mobile Computing Devices
- Mobile Workstations
- Software
- Thermal Transfer Ribbons
- Toner, Ink & Printer Supplies
- Histology Equipment
- Histology Reagents & Supplies

#### Services

- Custom Barcode Labels
- Barcode Scanning & Data Collection
- Labeling & Identifcation Systems
- Enterprise & Field Mobility
- Wireless Network Infrastructure
- Custom Application Development
- Printer Repair Service
- Printer Supplies Replenishment
- Managed Print Choices

#### **Partners and Brands**

General Data is a certified premier partner and integrator with the leading manufacturers and brands in labeling, barcoding, printing, scanning, mobility and RFID, including:



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