

Expand Your Business with

General Data

Smarter Technology. Exceptional Results.



As a small business owner, I am always looking for new opportunities for my business. Where can I find them?

Current customers are always a great source for growing your business.



I do a great job of taking care of my customers' laser printer sales, service and supplies. These are mostly in their front offices. Where else can I look for additional opportunities in my customers' facilities?

In addition to the laser printers in the front office, many companies utilize thermal label printers in their warehouses, shipping docks, and manufacturing or assembly operations. These thermal printers are used to print barcode labels.



Just like laser printers, you can provide your customers with the full range of sales, service and supplies for these printers - including supplying the printers themselves, servicing these printers, and supplying the consumables - the labels and ribbons - that these printers use.



But all I know are laser printers. I don't know anything about how to service thermal label printers. And I don't have the time or bandwidth to become certified by these printer manufacturers.

General Data can make all of this easy for you.

By partnering with General Data, we supply factory-certified service technicians to perform service on your customers thermal label printers, in your company's name - just like they are employees of your company.

Partnering with General Data opens up a whole new area of revenue for you within your existing customer base - and it does not require any investment or training on your part.



This sounds like a great opportunity for my company! I would really like to learn more. Who do I contact?

Contact General Data at:
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