

NEWS RELEASE

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General Data Acquires AmeriGraph Packaging Group LLC

Acquisition expands General Data's label converting capabilities to include prime labels and shrink sleeve packaging for consumer goods and food products.

CINCINNATI – February 3, 2020 –General Data Company, Inc., (<http://www.general-data.com>) a leading manufacturer and provider of labeling, barcode identification, data management and equipment service products and solutions, has announced that it has acquired AmeriGraph Packaging Group LLC (<http://www.amerigraphpackaging.com>) of Atlanta, GA, a producer of high end prime labels and shrink sleeve packaging for consumer goods and food products.

AmeriGraph Packaging Group LLC was established in 1998 by Jeff and Sherri Steinwedel. For over 20 years, AmeriGraph Packaging Group has produced prime labels and shrink sleeve packaging for national brands across the US. With this acquisition, General Data will expand its label converting capabilities to include prime labels for retail packaging of consumer goods. In addition, General Data will be adding shrink sleeve production capabilities for product packaging and tamper-evident applications. General Data will expand its customer base in the industries and markets across the US that AmeriGraph Packaging Group currently serves.

AmeriGraph Packaging Group will continue to operate as a division of General Data out of their Atlanta, GA facility, located near Hartsfield Airport. This location enables AmeriGraph Packaging Group to continue to provide superior logistical support to customers across the continental US. It will also serve as General Data's new southeast distribution center, enabling General Data to better serve and support customers in the southeast US geographic area.

"We are very excited to welcome AmeriGraph Packaging Group into the General Data family," said Peter Wenzel, President and Chief Executive Officer of General Data. "AmeriGraph has a well-earned reputation of providing superior customer service, as well as an underlying commitment to producing excellent quality, high-end technical products. Their product knowledge and manufacturing expertise give us the critical knowledge and market access needed to successfully compete in this segment."

"We have had a long relationship with several General Data executives, and the cultures of the two companies are a natural fit," said Jeff Steinwedel, President of AmeriGraph Packaging Group LLC. "This acquisition enables us to add new production capabilities, increase capacity and staffing levels, as well as expand distribution space. I look forward to many new capabilities and products we will be able to offer to both current and prospective customers."

Financial details have not been disclosed. Both companies are privately held.

About General Data Company, Inc.

Headquartered in Cincinnati OH, General Data Company Inc., (<https://www.general-data.com>) is a leading innovator and provider of labeling, identification, tracking, and printer service solutions. General Data's products, services and solutions enable organizations to improve efficiencies, enhance productivity, reduce costs and better serve their customers. General Data has sales and service locations throughout the US.



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About AmeriGraph Packaging Group LLC

Headquartered in Atlanta GA, AmeriGraph Packaging Group LLC (<https://www.amerigraphpackaging.com>) is a converter and producer of high end prime labels and shrink sleeve packaging for consumer goods and food products. AmeriGraph Packaging Group's labels and shrink sleeve packaging are used by regional and national consumer product brands across the US.

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