

NEWS RELEASE

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General Data Acquires Advanced Barcode & Label Technologies

Acquisition expands General Data's label converting and printing capabilities.

CINCINNATI – November 3, 2025 – General Data Company, Inc. (GDC), a leading manufacturer, coater and provider of products and solutions for labeling, barcoding, RFID, data management and equipment service, has acquired Advanced Barcode & Label Technologies, Inc. (ABLT) of Scottdale, Georgia. ABLT is a label manufacturer specializing in UV ink jet digital printing technologies for producing ruggedized custom labels and tags for industrial applications.

With this acquisition, General Data will expand its customer base in the industries and markets that ABLT currently serves. General Data will also add new label manufacturing equipment and technologies to its existing capabilities, enabling it to expand its offerings to the industrial market.

ABLT is owned by Elizabeth Davey (President) and Richard Davey (Chief Operating Officer). In its nearly three decades of operation, Liz and Richard have continually invested in cutting-edge label manufacturing equipment and capabilities to produce the perfect labeling solution for each customer's unique needs and requirements.

"ABLT is a great addition to General Data's efforts to expand our label business with new manufacturing capabilities," said Peter Wenzel, President and Chief Executive Officer of General Data. "We plan to continue ABLT's 30-year tradition of prioritizing excellent customer service and always putting the customer first."

"Our decision to join the GDC family was made with great care and with our customers and employees in mind," said Liz Davey, co-founder of ABLT. "General Data shares our same values, high standards, and commitment to exceptional service. We're confident this partnership will strengthen what ABLT has built and open new opportunities for our customers and team alike."

Financial details have not been disclosed. Both companies are privately held.

About General Data Company, Inc.

Headquartered in Cincinnati, Ohio, USA, General Data Company, Inc. (<https://www.general-data.com>) is a leading innovator and provider of labeling, coating, identification, printing, tracking and equipment service solutions. General Data's products, services and solutions enable organizations to improve efficiencies, enhance productivity, reduce costs and better serve their customers. General Data has manufacturing, sales and service locations throughout the U.S.

About Advanced Barcode & Label Technologies, Inc.

Founded in 1984, ABLT (<https://www.ablt.com>) is a Georgia-based manufacturer specializing in high-performance barcode, asset-tracking, and custom-engineered labeling solutions. Serving clients in industrial, healthcare, and manufacturing markets, ABLT has built its reputation on innovation, responsiveness, and exceptional customer care.

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