
Material Specification Sheet**Product:**

M-150

Description:

A thermal transfer, double coated, bleached paperboard with light backside coating and true low-density construction.

Recommended Applications:

Due to its excellent smoothness and print surface, this material is recommended for event tickets, automotive tags, shipping tags, steel tags, control tags, parking tickets, WIP tags, bin tags, clothing tags and many more applications. It is great for high quality flexographic, rotogravure and lithographic printing and works well with embossing, die cutting, foil stamping, UV coating, aqueous coating and lamination applications.

Facestock:

This paperboard displays superior ink holdout to allow the ink to dry faster and use less, overall. This material also allows you to print on both sides of the sheet to maximize space and display colors sharper and truer. The coated side can accept wax, wax/resin blends and true resin ribbons.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Basis Weight	128.3	lbs/ream	T410A
Caliper:	9.4	mil	T411
Tensile:	MD 50	lbs/in	T494
	CD 30	lbs/in	T494
Tear:	MD 180	grams	T414
	CD 190	grams	T414
Smoothness:	10	SFU	T538
Gloss:	48	gloss units	T480

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

