

Material Specification Sheet**Product:**

M-217

Description:

A premium coated facestock with a hot melt removable adhesive and a super calendered bleached kraft liner.

Recommended Applications:

This material is recommended for thermal transfer label printing on a wide variety of substrates.

Facestock:

A premium coated facestock sheet for excellent thermal transfer imaging and superior flexo printability.

	<u>Value</u>	<u>Units</u>
Basis Weight	45	lbs/3300 ft ²
Caliper:	3.0	mil
Tensile:	MD 27	lbs/in
	CD 17	lbs/in
Tear:	MD 42	grams
	CD 45	grams
Opacity:	88	%
Brightness:	87	%

Adhesive:

A hot melt removable adhesive that features excellent long-term removability.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	30	°F
Service temp:	-20 to +140	°F
Shear:	19	minutes
90° Peel:		
Stainless Steel	11	oz
Loop Tack:	22	oz
Caliper:	0.6	mil

Liner:

A super calendered bleached kraft linter that features excellent dire cutting and stripping characteristics.

	<u>Value</u>	<u>Units</u>
Basis Weight:	42	lbs/3000 ft ²
Caliper:	2.5	mil
Tensile:	MD 37	lbs/in
	CD 20	lbs/in
Tear:	MD 36	grams
	CD 39	grams
Opacity:	63	%

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

