

# **Material Specification Sheet**

## **Product:**

M-239

### **Description:**

An ultra-smooth, matte-coated paper facestock with a strong general-purpose permanent adhesive and a white kraft liner

## **Recommended Applications:**

This material is recommended for applications on a wide variety of substrates. Performs well in low temperatures.

#### **Facestock:**

An ultra-smooth, matte-coated paper facestock with an opaque reverse side coating.

		<u>Value</u>	<u>Units</u>
Basis Weight		44	lbs/ream
Caliper:		3.2	mil
Tensile:	MD	28	lbs/in
	CD	17	lbs/in
Brightness:		87	%
Roughness:		2.0	microns

#### Adhesive:

A strong general-purpose permanent adhesive.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	32	°F
Service temp:	-4 to +176	°F
Tack:	19	N

#### Liner

A white kraft liner for roll-to-roll applications and photocell dispensing.

		<u>Value</u>	<u>Units</u>
Basis Weight:		42	lbs/ream
Caliper:		2.40	mil
Tensile:	MD	40	lbs/in
	CD	18	lbs/in
Opacity:		65	%

## **Shelf Life:**

One year, under standard storage and humidity conditions

## PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

