

Material Specification Sheet**Product:**

M-259

Description:

A premium, bright white, smooth, smudge resistant coated paper facestock featuring a general-purpose, acrylic-based removable adhesive and a semi-bleached, super calendered Kraft liner.

Recommended Applications:

This material is recommended for thermal transfer label applications requiring a removable adhesive.

Facestock:

A premium bright white smooth smudge-resistant coated paper facestock.

		<u>Value</u>	<u>Units</u>
Caliper:		2.9	mil
Tensile:	MD	28	lbs/in
	CD	17	lbs/in
Tear:	MD	40	grams
	CD	50	grams
Opacity:		87	%

Adhesive:

A general-purpose, acrylic-based removable adhesive. Always pretest removable adhesives for suitability in each end use. Recommend testing extensively on corrugate. Not recommended for mandrel applications.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	32	°F
Service temp:	-40 to +200	°F
Peel:	0.8	lb/in

Liner:

A semi-bleached calendered kraft liner that is coated with a release system designed for label dispensing.

	<u>Value</u>	<u>Units</u>
Basis Weight:	40	lbs/ream
Caliper:	2.45	mil

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

