

**Material Specification Sheet****Product:**

M-263

**Description:**

A bright white inkjet and laser printable paper facestock coupled with a cold temperature emulsion acrylic permanent adhesive.

**Recommended Applications:**

This material is recommended for use on a variety of substrates due to good adhesion, including corrugated, rigid plastics, films, glass, and painted metal substrates. Adhesive meets regulations for indirect food contact, CFR 175.105.

**Facestock:**

A Bright white inkjet and laser printable paper. Facestock features good opacity and excellent contrast, suitable for offset, flexo, copiers and thermal transfer printing.

		<u>Value</u>	<u>Units</u>
Basis Weight		38	lbs/ream
Caliper:		2.6	mil
Tensile:	MD	19.1	lbs/in
	CD	11.5	lbs/in
Brightness:		98	%
Opacity:		88	%

**Adhesive:**

A cold temperature emulsion acrylic permanent adhesive featuring high initial tack. Adhesive features very good adhesion to a variety of substrates, including corrugated, rigid plastics, films, glass and painted metal. Not recommended for water immersion.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	25	°F
Service temp:	-10 to +200	°F

**Liner:**

A 40#, 2.5 mil super calendered bleached kraft liner that has good back printability.

		<u>Value</u>	<u>Units</u>
Basis Weight:		44.7	lbs/ream
Caliper:		2.5	mil
Tensile:	MD	34	lbs/in
	CD	32	lbs/in
Tear:	MD	32	grams
	CD	34	grams
Brightness:		78	%
Opacity:		65	%

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

