

# **Material Specification Sheet**

# **Product:**

M-301

## **Description:**

A specially engineered synthetic film inkjet facestock with general-purpose permanent emulsion acrylic adhesive and a supercalendered bleached kraft liner.

# **Recommended Applications:**

Recommended for inkjet applications. Complies with GHS standards (British Standard - BS 5609).

#### Facestock:

A synthetic film facestock engineered to perform in inkjet printing applications. Provided excellent resistance to chemicals and moisture in harsh environments.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Caliper:	4.7	mil	ASTM D-374
Gloss:	75	percent	ASTM D-2457
Smoothness:	25	mL/min	TAPPI T-538

### **Adhesive:**

A general purpose, permanent emulsion acrylic adhesive providing aggressive adhesion to a variety of surfaces like metal drums, poly drums and corrugated drums. Complies with all the requirements of the British Saltwater Immersion Test (BS5609).

	<u>Value</u>	<u>Units</u>	Test Method
Application temp:	20°	Fahrenheit	
Service temp:	-30° to +190°	Fahrenheit	

## Liner:

A 3.2 mil supercalendered bleached kraft liner.

		<u>Value</u>	<u>Units</u>	Test Method
Caliper:		3.2	mil	ASTM D-374
Tensile:	MD	43	lb/in <sup>2</sup>	ASTM D-882
	CD	27	lb/in <sup>2</sup>	ASTM D-882
Tear:	MD	44	grams	ASTM D-1922
	CD	48	grams	ASTM D-1922

#### **Shelf Life:**

One year, under standard storage and humidity conditions

# PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

