

Material Specification Sheet**Product:**

M-322

Description:

An unbleached uncoated brown paper facestock with an emulsion acrylic textile adhesive and a bleached supercalendered kraft liner.

Recommended Applications:

This material is recommended for sockband rider applications and applications requiring an organic or rustic looking image.

Facestock:

An unbleached uncoated brown paper facestock that has high strength.

	<u>Value</u>	<u>Units</u>
Basis Weight	50	lbs/ream
Caliper:	5.5	mil

Adhesive:

An emulsion acrylic textile adhesive that features excellent converting characteristics.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	25	°F
Service temp:	-65 to +200	°F
Peel:		
Glass	2.4	lbs
HDPE	1.1	lbs
Corrugated	1.1	lbs
Loop Tack:		
Glass	3.6	lbs
HDPE	1.3	lbs
Corrugated	1.1	lbs

Liner:

A bleached supercalendered kraft liner that exhibits high internal strength, toughness, and tear resistance.

	<u>Value</u>	<u>Units</u>
Basis Weight:	40.5	lbs/ream
Caliper:	2.4	mil
Tensile:		
MD	40	lbs/in
CD	14.8	lbs/in
Tear:		
MD	34.7	grams
CD	41.8	grams

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

