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**Material Specification Sheet****Product:**

M-654

**Description:**

A white synthetic paper facestock with a matte topcoat, a permanent acrylic adhesive, and a bleached supercalendered kraft liner.

**Recommended Applications:**

This material is recommended for demanding applications requiring resistance to harsh environments.

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**Facestock:**

A matte top coated white synthetic paper facestock.

**Adhesive:**

A permanent emulsion acrylic adhesive that is designed for demanding applications.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	0	°F
Service temp:	-40 to +176	°F
Shear:	4-5	hours
Peel:		
15 min	2.5	lbs/in
72 hours	4.0	lbs/in
Loop Tack:	2.3	lbs/in

**Liner:**

A 40# bleached supercalendered kraft liner with an easy release.

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

