

**Material Specification Sheet****Product:**

M-701

**Description:**

A clear matte acetate film facestock with a clear high shear minimal cold flow adhesive and a bleached supercalendered paper liner.

**Recommended Applications:**

This material is recommended for indoor applications.

**Facestock:**

A clear matte acetate film facestock that features a smooth matte surface and a good low gloss appearance.

		<u>Value</u>	<u>Units</u>
Caliper:		1.5	mil
Tensile:	MD	8,000	psi
	CD	9,000	psi

**Adhesive:**

A clear high shear minimal cold flow adhesive.

		<u>Value</u>	<u>Units</u>
Minimum Application temp:		45	°F
Service temp:		-40 to +300	°F
Peel:			
	Stainless Steel	4.2	lbs
	Aluminum	5.4	lbs
	Alkyd Enamel Paint	3.9	lbs
	Polypropylene	1.7	lbs
	HDPE	0.7	lbs
Loop Tack:			
	Stainless Steel	2.1	lbs

**Liner:**

A bleached supercalendered paper liner that has an anti-block coating on the backside to control the adhesive and label transfer to the backside of the liner in finished, wound rolls. Should not be fanfolded or used for back printability.

		<u>Value</u>	<u>Units</u>
Basis Weight:		54	lbs/ream
Caliper:		3.2	mil
Tensile:	MD	48	lbs/in
	CD	26	lbs/in
Tear:	MD	50	grams
	CD	58	grams

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

