

**Material Specification Sheet****Product:**

M-724

**Description:**

The M-724 is a 7.2 mil material with a water-proof, tear resistant facestock, hot melt adhesive and a bleached, calendered liner.

**Recommended Applications:**

This material is ideal for corrugated, polyethylene films, steel, painted metal and glass

**Facestock:**

A 4.1 mil polyolefin-based, clay coated facestock that is compatible with most print methods. This facestock is waterproof, grease resistant, tear resistant and unchanged by temperature fluctuations. It is compatible with hot foil stamping and embossing and has been designed for ease of delamination and to show tamper evidence.

	<u>Value</u>	<u>Units</u>
Basis Weight:	41/3,300	lb/ft <sup>2</sup>
Caliper:	4.1	mil
Tensile:	MD 5,220	PSI
	CD 3,915	PSI
Elongation at Break:	MD 70	%
	CD 50	%
Opacity:	90	%

**Adhesive:**

A general purpose, hot melt adhesive that has great quick-stick properties and adheres to a wide range of packaging surfaces.

	<u>Value</u>	<u>Units</u>
Caliper:	0.6	mil
Minimum Application temp:	40°	Fahrenheit
Service temp:	-50° to +150°	Fahrenheit

**Liner:**

A bleached, super-calendered liner with great stripping and die cutting properties.

	<u>Value</u>	<u>Units</u>
Basis Weight:	41/3,000	lb/ft <sup>2</sup>
Caliper:	2.5	mil
Tensile:	MD 34	lbs/in
	CD 21	lbs/in
Tear:	MD 34	grams
	CD 36	grams
Opacity:	69 max	%

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

