

**Material Specification Sheet****Product:**

M-765

**Description:**

A biaxially-oriented, multi-layer, white polypropylene film with a permanent, cold temperature, pressure sensitive adhesive and a bleached, supercalendered kraft paper liner.

**Recommended Applications:**

This material is recommended for a variety of packaging materials and other substrates over a wide temperature range.

**Facestock:**

A biaxially-oriented polypropylene film that is multi-layered and white. It is top coated for ink receptivity.

		<u>Value</u>	<u>Units</u>
Basis Weight:		33.2	lbs/3300 ft <sup>2</sup>
Caliper:		2.6	mil
Tensile:	MD	12,600	psi
	CD	22,200	psi
Elongation at break:	MD	180	%
	TD	45	%

**Adhesive:**

A sensitive, cold temperature, permanent, pressure sensitive adhesive that displays excellent die cutting and stripping characteristics in field processing, BC-20 standard constructions. It features excellent adhesive to a variety of packaging materials and other substrates over a wide temperature range.

		<u>Value</u>	<u>Units</u>
Coat Weight:		14	lbs/300 ft <sup>2</sup>
Coat Weight:		20.72	grams/m <sup>2</sup>
Caliper:		.6	
Minimum Application temp:		10	°F
Service temp:		-50 to +120	°F
Shear:		140	minutes
90° Peel:			
	Stainless Steel	55	oz
Loop Tack:		110	oz

**Liner:**

A supercalendered, bleached kraft liner featuring excellent stripping and die cutting characteristics.

		<u>Value</u>	<u>Units</u>
Basis Weight:		42	lbs/300 ft <sup>2</sup>
Caliper:		2.45	mil
Tensile:	MD	37	lbs/in
	CD	20	lbs/in
Tear:	MD	36	grams
	CD	39	grams
Opacity:		63	%

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

