

# **Material Specification Sheet**

# **Product:**

M-940

### **Description:**

A white gloss facestock with a permanent emulsion acrylic adhesive and a white kraft liner.

# **Recommended Applications:**

This material is recommended for applications that need good water resistance and high adhesion values to normal substrates such as films and corrugated boards.

#### **Facestock:**

A high gloss, white facestock.

0 0 1	Value	Units	Test Method
Basis Weight	49	lbs/ream	TAPPI-410
Caliper:	3.5	mil	TAPPI-411
Opacity:	84	%	ISO 2471

## Adhesive:

A general purpose, permanent emulsion acrylic adhesive.

		Value	<u>Units</u>	Test Method	
Minimum Applica	ation temp:	32	°F		
Service temp:	-	-4 to 176	°F		
Shear:		3	hour	FTM 8	
Loop Tack:		14	Ν	FTM 9	
Liner:					
A white kraft liner recommended for roll-to-roll applications.					
		<u>Value</u>	<u>Units</u>		
Basis Weight:		42	lbs/ream	TAPPI-410	
Caliper:		2.4	mil	TAPPI-411	
Tensile:	MD	40	lbf/in	TAPPI-494	
	CD	18	lbf/in	TAPPI-494	
Opacity:		61	%	TAPPI-425	

## Shelf Life:

One year, under standard storage and humidity conditions

#### PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

