

# **Material Specification Sheet**

### Product:

PMR - PolyMax 10 mil tag

## **Description:**

A thermal transfer ultraviolet-resistant matte white poly film

### **Recommended Applications:**

PMR is primarily intended for harsh environment applications including brick tags and other industrial applications that involve exposure to ultraviolet light. PMR is also an excellent substitute for V-Max™ or Lumber Tuff®.

### **Material:**

A semi-gloss white polyolefin film that provides opacity and tear, chemical, and UV resistance.

|                            |    | <u>Value</u> | <u>Units</u> | Test Method   |
|----------------------------|----|--------------|--------------|---------------|
| Thickness:                 |    | 10           | mil          | ASTM D-2103   |
| COF:                       |    | 0.25         |              | ASTM D-1894   |
| Light Transmission:        |    | 13           | %            | ASTM D-1003   |
| Tensile Strength:          | MD | 5,400        | psi          | ASTM D-882    |
|                            | TD | 4,250        | psi          | ASTM D-882    |
| Elongation:                | MD | 800          | %            | ASTM D-882    |
|                            | TD | 780          | %            | ASTM D-882    |
| Tensile Energy:            | MD | 55           | ft/lb        | ASTM D-882    |
|                            | TD | 47           | ft/lb        | ASTM D-882    |
| Puncture:                  |    | 62           | lb           | ASTM D-882    |
| Resistance:                |    | 80           | in/lb        | ASTM D-882    |
| 1% Seacant Modulus:        | MD | 80,000       | psi          | ASTM D-882    |
|                            | TD | 86,000       | psi          | ASTM D-882    |
| Elmendorf Tear Resistance: | MD | 85           | g/mil        | ASTM D-1922   |
|                            | TD | 120          | g/mil        | ASTM D-1922   |
| Dart Impact F50/A:         |    | 760          | g            | ASTM D-1709/A |

### **Shelf Life:**

One year, under standard storage and humidity conditions

#### PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

