



PaintMask™ Labels

This unique thermal transfer labeling solution is designed for applications where assets or other items are barcode-identified prior to a painting, staining or finishing process, and that barcode label needs to survive the painting or finishing process and must retain the information so it can be scanned after the process is complete.

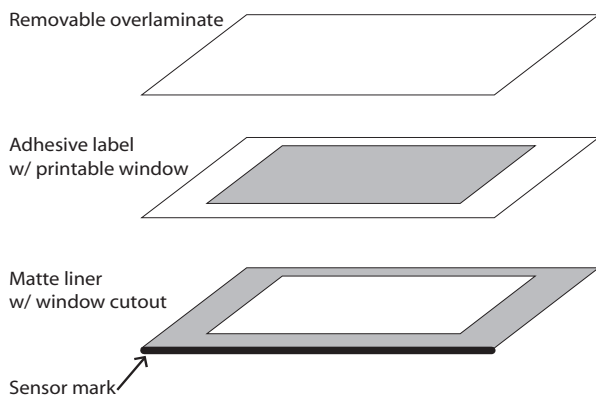
Paint it, coat it, stain it, finish it, and know that your printed barcodes, text and other information will remain legible and scannable both before and after the process.

Features & Benefits

- **Extremely Durable** - This unique multi-layer polyester construction stands up to abrasion, chemicals, paints, stains, solvents and finishes.
- **Easy to Print** - "Reverse-printed" (printing on the back of the label, on the print-receptive liner) barcodes, text and information ensures the protection of the printed image from abrasion, paint, stains and other coatings all with the use of a standard thermal transfer label printer and a midrange wax/resin ribbon.
- **Easy to Use** - Print. Apply. Paint. And Remove. After the painting or finishing process is complete, simply peel away the protective over-laminate to reveal the printed text and barcodes.
- **Reliable Asset and Item Tracking** - With PaintMask™ labels, assets and other items can now be barcode identified, scanned and tracked throughout an entire manufacturing process to reduce errors and increase productivity.

Material Specifications

- Removable overlamine to prevent surface contamination
- Thermal transfer, 2 mil, clear topcoated polyester film with excellent tear strength, dimensional stability, heat resistance, and opacity
- Permanent, industrial-grade, non-yellowing, aggressive adhesive
- 2 mil, matte-coated, print-receptive liner
- Wound-out rolls, perforated or non-perforated, blank or preprinted



Recommended Applications for PaintMask™ Labels

PaintMask™ labels are ideal for applications where parts, assets, or other items need to be identified with barcodes and other information and tracked both before and after a painting, staining, coating or finishing process. These include:

- Parts manufacturing / testing
- Automotive manufacturing / assembly
- Asset tracking & identification
- Furniture or cabinet manufacturing
- Self-laminating rating plates
- Powder coating