The Benefits of An On-Demand Inkjet Color Labeling System



DECREASE IN COSTLY INVENTORY

An on-demand inkjet color labeling system only requires blank labels which allows you to reduce your label inventory, decrease down time to switch out media and frees up valuable space.

REAL-TIME LABEL CUSTOMIZATION

Ensure your labels always have the most current and accurate data. An on demand color labeling system allows you to make changes in real time to accommodate seasonal specialties and portfolio growth.

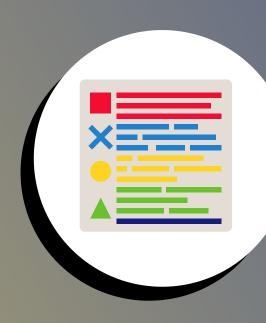


INCORPORATE VARIABLE DATA

Whether it's lot coding, barcoding, expiration dates or other variable data - an on-demand color labeling system provides a simple way to print your static and variable data all at once.

REDUCTION IN INVENTORY AND PICK ERRORS

By implementing a color coded system and including product images directly on the labels, you can see a drastic improvement in pick times and accuracy.





REDUCED LABELING COSTS

Ink provides the lowest cost per label when compared to other variable color technologies. Gone are the days of paying costly press set up and high volumes of identical labels to get an economical price.

Get more information by contacting us at: 844-643-1129 | talktous@general-data.com www.general-data.com

