

\$400million



The cost to Sony and Dell combined when they had to recall more than 4 million laptops in 2006.

Source: Bloomberg

95%

The number of organisational incidents attributed to not following processes.

Source: iSixSigma



\$2billion

The estimated cost to Toyota for recalls in the US and Europe for pedal related flaws.

Source: Bloomberg

14%

The loss in sales for Cadbury-Schweppes after a salmonella scare. Estimated cost £20 million.

Source: Bloomberg



9million

The number of Mattel toys—including Barbie—that had to be recalled. The recall cost at least \$30 million.

Source: Bloomberg

DEFECTIVE OR DETECTIVE

41%

The number of organisations who identified 'achieving greater inventory visibility' as a priority.

Source: QMTMAG

80%

The percentage of companies exposing the blind spots or gaps in functionality of their visibility systems.

Source: Digital Supplychain

Manufacturers can reduce working capital requirements by between 2% - 8% with greater visibility.

Source: Production Tracking

up to 8%

The return on investment that can be achieved with RFID implementation.

Source: RFID Journal

200%

3.3%

The additional profit margin delivered through better supply chain visibility.

Source: pelyco

 **Connected Visibility**

For greater transparency on the big issues in traceable manufacturing check out our website.

www.zebra.com/track-and-trace

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